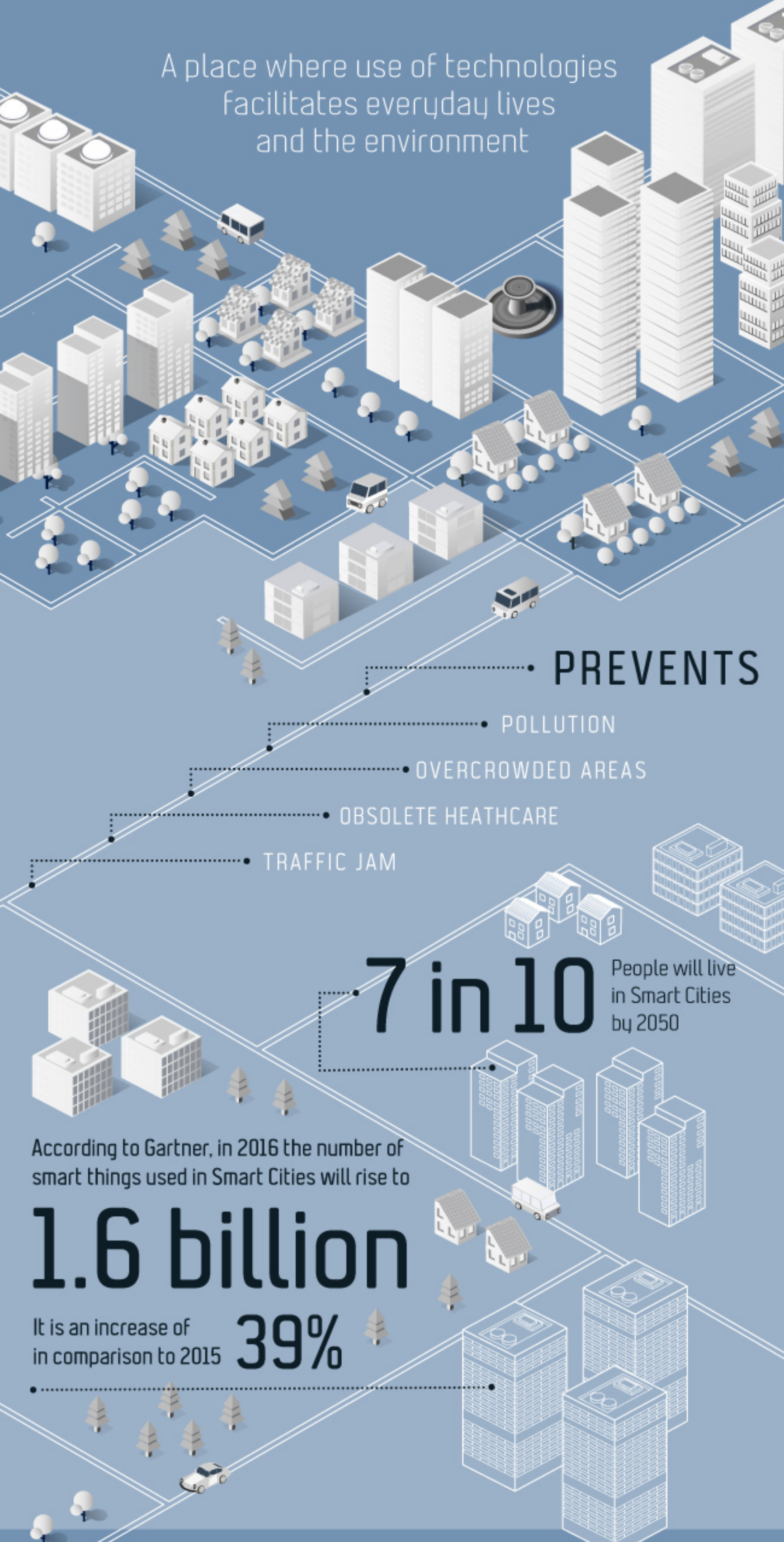




# SMART CITIES

A place where use of technologies facilitates everyday lives and the environment



## PREVENTS

- POLLUTION
- OVERCROWDED AREAS
- OBSOLETE HEALTHCARE
- TRAFFIC JAM

**7 in 10**

People will live in Smart Cities by 2050

According to Gartner, in 2016 the number of smart things used in Smart Cities will rise to

**1.6 billion**

It is an increase of **39%** in comparison to 2015

## TRANSPORT



**HONG KONG**  
pedestrian crossings controlled according to traffic



**SINGAPORE**  
sensors sending real-time data on the situation on the roads



**BARCELONA**  
traffic lights are adjusted to enable fast crossing of emergency services in case of congestion

## ENVIRONMENT



**BERLIN**  
unused areas transformed into greeneries



**MALMO**  
recycles almost 50% of waste and wants to become carbon neutral



**MILTON KEYNES**  
sensors detect when public bins are full and automatically notify waste collection authorities

## PEOPLE



**BARCELONA**  
deaf citizens are given devices emphasizing the sounds of the city



**CATALONIA**  
elderly people are equipped with necklaces notifying call centres in case of emergency



**NEW YORK**  
smart monitors are installed around the city to keep citizens updated about events or potential problems



## WHAT ELSE CAN BE DONE WITH WHAT WE ALL HAVE?



## HOW SMART CITIES CAN IMPROVE SECURITY?

- notifying authorities once threat is detected
- intelligent and sensitive lighting
- smart and monitored borders

FIND OUT MORE ABOUT SMART CITIES ►